



WELCOME TO FRANKE

June 2013

KITCHEN
SYSTEMS





BRAND PROMISE OF FRANKE KITCHEN SYSTEMS

«We help our partners enhance their businesses and ease their customers' lives by making work in the kitchen a pleasure.»

Franke Kitchen Systems Group (1.5 bio CHF Turnover – 7.500 Employees – global presence)

Kitchen Sinks



>6 Mio pieces

40%

Cooker Hoods



>2.5 Mio. pieces

22%

Water Systems



>1 Mio. pieces

10%

Cooking Appliances



Regional focus

28%

Foodservice Systems



60%

Washroom Systems



16%

Coffee Systems



16%

Beverage Systems



8%



BRAND PROMISE OF FRANKE FOODSERVICE SYSTEMS

«We innovate to maximize customer value and deliver the most effective means of succeeding together.»

RESTAURANT DEVELOPMENT



QSR Kitchens, Coffee Concepts,
Kitchen Equipment

- Planning and Construction of Kitchens / Coffees
- Product Developments for specific customers
- Installations

SPARES & PARTS SMALLWARES



Resupply Articles for Kitchen and
Coffee Bar

- Fast and reliable deliveries
- Web-shop and call centers
- Global purchasing

SUPPORT



Technical Service & Support

- Technical Support Hotline & warranty management
- Global Service Network
- Individual consulting in all matters regarding service

“Restaurant Life Cycle Care”



BRAND PROMISE OF FRANKE WASHROOM SYSTEMS

«We are expert partners, dedicated to creating complete hygiene systems that outshine the rest in functionality, design and durability.»

Franke Commercial Systems Group

Franke Washroom Systems



**Public
Bathrooms**

**Mobile
Solutions**

**Industrial
Washrooms**

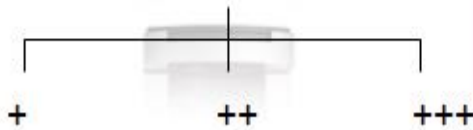
**Heavy Duty
Solutions**



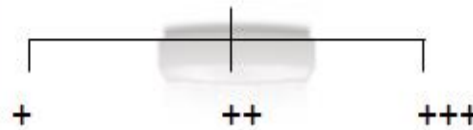
BRAND PROMISE OF FRANKE COFFEE SYSTEMS

«We offer our expertise and passion for coffee and the fine art of coffee-making as the foundation for our customers' service concept and shared success.»

“Platform P”
Up to 50.000 cups p.a.



“Platform S”
Over 50.000 cups p.a.



Global Service Network
Barista Trainings
Coffee Competence Consulting



BRAND PROMISE OF FRANKE BEVERAGE SYSTEMS

«We are the key supply partner to the global beverage industry and trade, thanks to our innovative offering, delivery performance and environmental contribution.»

KEGS

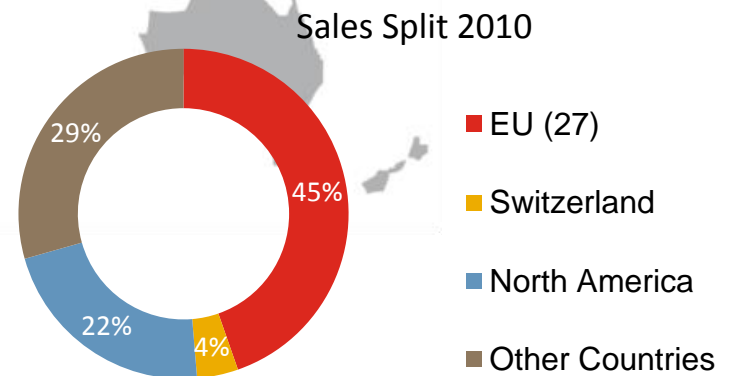
KEG Service





Global Presence

Employees	10'600
Companies	70
Countries with market presence	104
Production Sites	40



Market Leaders as Customers



100 YEARS FRANKE

**FROM A METAL MANUFACTURING
OPERATION TO ONE OF THE WORLD'S
LEADING, RELIABLE PARTNERS FOR
INTELLIGENT SYSTEM SOLUTIONS**



1911

Hermann Franke founds a metal factory in Rorschach / Switzerland

1939

Walter Franke Takes over the business

1975

Change of ownership: Willi Pieper takes over from Walter Franke

1988

Introduction of the divisional structure

1989

Michael Pieper becomes new owner and CEO

2002

Strategic focus
Kitchen Systems (+ Air) / Washroom Systems (+ Water) / Foodservice Systems (+Service)
/ Coffee Systems (+Service) / Beverage Systems (+Service)

2005

Establishment of Franke Artemis Real Estate and Franke Artemis Industrial Participations

2010

Establishment of Franke Artemis Group
Split of activities in Franke Kitchen Systems Group / Franke Commercial Systems Group /
Franke Artemis Real Estate Group / Franke Artemis Asset Management Group

2011

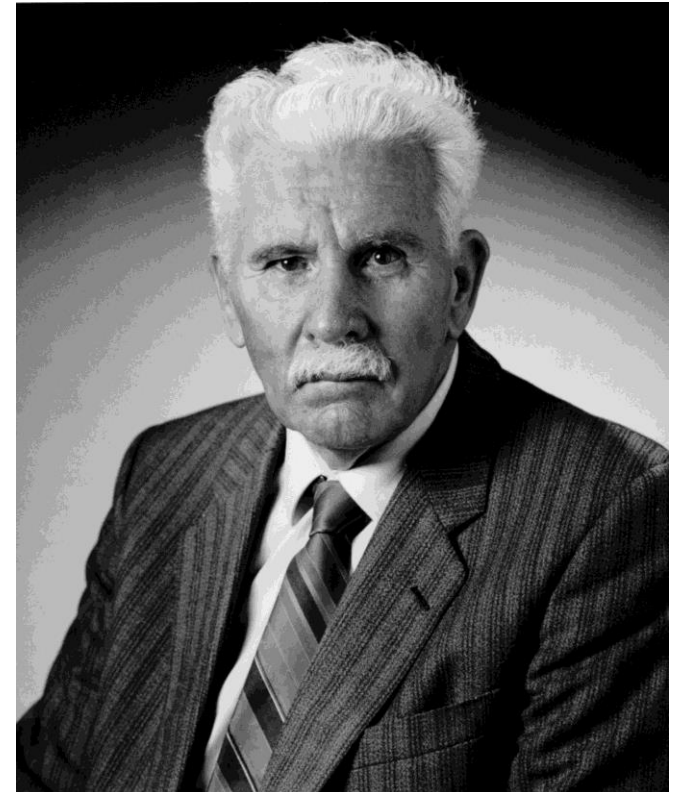
Franke celebrates its first hundred years of entrepreneurship

Hermann Franke, the founder and industrial pioneer, recognized the potential of stainless steel at an early stage. He started manufacturing welded sinks, and thereby laid the foundation for the industrial development of Franke.

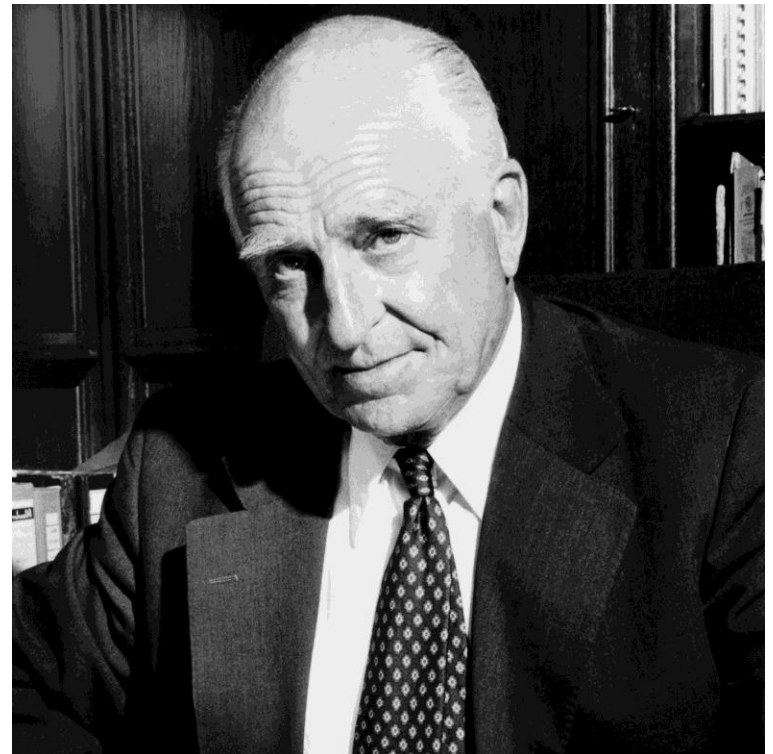
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Walter Franke took over the company after the sudden death of his father in 1939. He expanded the sink production by entering the commercial kitchen sector, and expanded business activities beyond the Swiss border by purchasing some companies in Western Europe or setting them up himself. Walter Franke was one of the fathers of kitchen technology standards still used today.



Willi Pieper acquired the Franke company from his friend Walter Franke in 1975, and developed it further with a systematic approach and a clear strategy. Willi Pieper's goal was to become the Number One worldwide in selected niche markets. With the purchase of the Progressive Corporation in Philadelphia USA, he took the first big step towards becoming a global company.



Michael Pieper turned a company with a turnover of CHF 480 million in 1989 into the globally leading provider of intelligent systems for domestic kitchens, professional food service, professional coffee preparation, intelligent systems for the beverage industry and comprehensive washroom solutions, with a turnover of around CHF 2.5 billion. He realized the potential of Eastern European countries, Asia, South America and Africa at an early stage, and consistently and successfully built the company into today's global Franke Artemis Group.



“ 100 years of Franke – a successful family-run company that has every right to be proud of what it has achieved. Our employees – then as now – contributed greatly to this success. By identifying and seizing opportunities, by thinking and acting proactively – and by finding the best possible solutions for our customers with passion and enthusiasm.

They have always gone and continue to go the extra mile for this.

We thank all employees for their contribution and extra miles in the last century. Without them Franke would not be where it is today. “

-----Mr. Michael Pieper

FRANKE KITCHEN SYSTEMS

Franke Kitchen Systems Group at a Glance



Franke Kitchen Systems Group



Franke Kitchen Systems Group is the world's leading provider of intelligent systems for domestic kitchens, trusted by more users in more kitchens worldwide than any other manufacturer.

Drawing on our long history of reliability and expertise, we build rewarding and enduring partnerships.

We help our partners enhance their businesses and ease their customers' lives by making work in the kitchen a pleasure.

Franke Kitchen Systems Group

Global Presence



Facts & Figures

- 46 companies
- Presences at over 33 countries
- 29 production sites
- 7.500 employees *
- Net Sales 1,536 million CHF *

* FY 2010

LIFE STYLE & INSPIRATION

















FLAGSHIP STORE AND SHOWROOM

New Flag-Ship Store: Beijing



New Flag-Ship Store: ShenYang



New Flag-Ship Store: Hangzhou



- Franke HS showroom



- Franke HS showroom



- Franke HS showroom



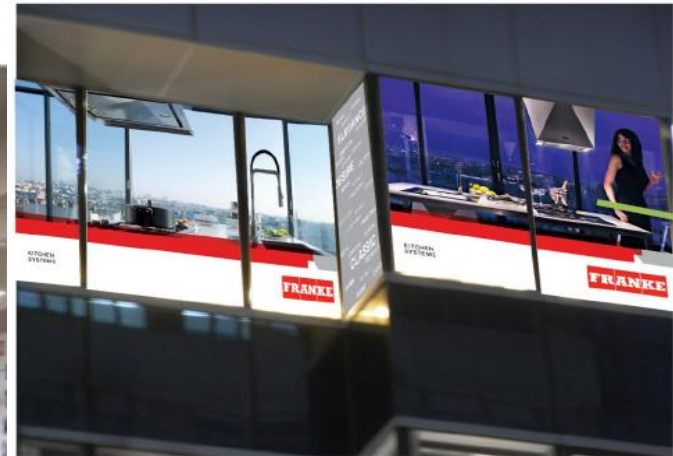
- Franke HS showroom



- Franke HS showroom



- Franke Hong Kong showroom
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- Franke Vietnam showroom



- Franke Malaysia showroom



- Franke Singapore showroom



**THANK YOU FOR
YOUR ATTENTION**

KITCHEN
SYSTEMS

FRANKE